ABSTRACT OF THE DISCLOSURE

A headwear and clothing packaging system comprises headwear having an expanded state, a collapsed state, and a storage state. The expanded state of the headwear is defined by the bottom portion being open such that the headwear forms an open dome. The collapsed state of the headwear is defined by the bottom portion being closed by flattening the bottom portion onto itself such that the headwear forms a flat dome. The storage state is defined by the headwear being disposed in the collapsed state and deformed around an axis transverse to a width measured along the bottom portion of the hat. The storage state can also be defined by the headwear being disposed in the collapsed state and deformed around an axis parallel to the width measured along the bottom portion of the hat. Clothing is rolled in a cylinder shape and a holding element is position around the hat deformed in the storage state and positioned around the rolled clothing. A storage method is also provided.